

WHAT IS ORGANICITY?

Organicity is a service for experimentation, which explores how citizens, businesses and city authorities can work together to create digital solutions to urban challenges.

WHAT IS ORGANICITY DOING WITH EXPERIMENTATION AS A SERVICE?

Organicity has developed a service framework for collaborative city making based upon the Experimentation as a Service model. This unique service brings together multiple city stakeholders to experiment with data to improve our cities.

HOW CAN CITY EXPERIMENTATION BE OFFERED AS A SERVICE?

In the same way that city authorities offer waste collection, road management and transportation as a service to the public, Experimentation as a Service is an approach to city making, where city authorities provide support and resources for citizens, small businesses, corporations and city authorities to test their new ideas for solving city challenges at a small scale. Successful experiments can then be scaled up and expanded to a wider area of the city.

The service is comprised of a series of innovative pillars (see Organicity Playbook p 26-26)

- Systematic experimentation
- Co-creation
- Federated ethics and privacy
- Management of liability and intellectual property rights

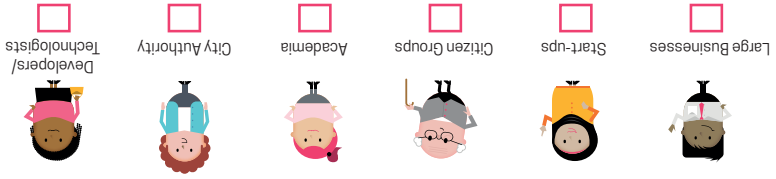
LAUNCH EXPERIMENTATION AS A SERVICE IN YOUR CITY

Build your service plan:

Where will you launch your service?
(You could have multiple cities)

What is your vision of the service?

Who are the users of your service? →



Or another user? →

What impact do you want to create?

Economic/ Values / Ethical / Socio-cultural / Political / Legal / Environmental

Which disciplines do you need in your service team?

Coder / Developer / Designer / Researcher / Project Manager / Data Scientist / Urban Planner

WHAT CHALLENGES DOES YOUR CITY FACE?

Mobility / Air Quality / Green Spaces / Wellbeing / Resilience / Energy / Community / Planning

What resources do you need to deliver your service?

Money / Data / Skills / Machines / Manpower / Space

Now turn the page over to start mapping your journey →

Feel free to use this space to make some notes...

Launch Experimentation as a Service in your city

ORGANICITY GET STARTED

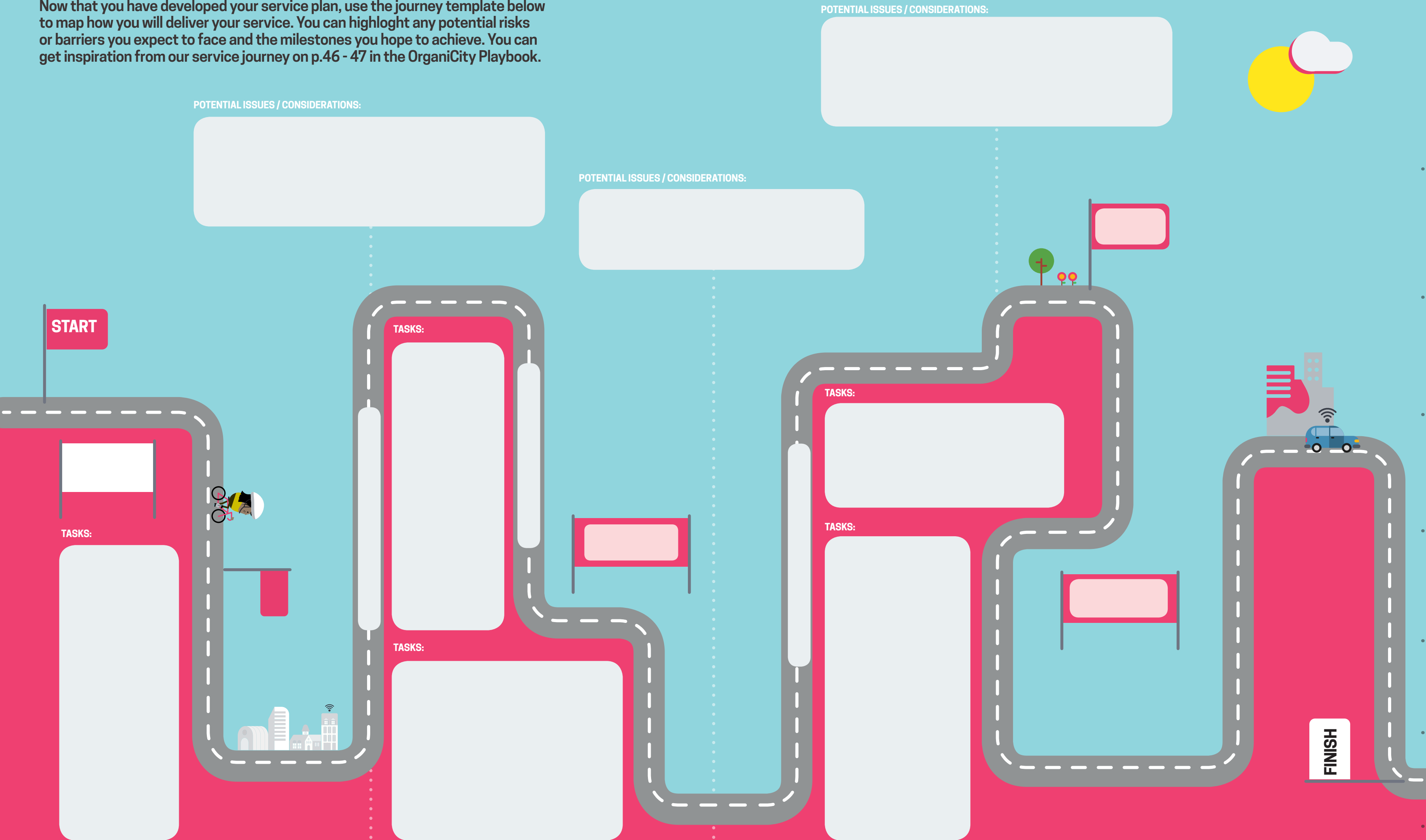
ORGANICITY

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Find more information on our website at: organicity.eu

MAP YOUR JOURNEY

Now that you have developed your service plan, use the journey template below to map how you will deliver your service. You can highlight any potential risks or barriers you expect to face and the milestones you hope to achieve. You can get inspiration from our service journey on p.46 - 47 in the OrganiCity Playbook.



ICON KEY

LET'S GET DRAWING!

You might want to add these symbols to your journey to map the different stages of your service and highlight where you expect to experience issues and reach goals.



Warning signals



Milestones



Open calls



Interesting insights



Goals and achievements



Problems or barriers



Support