WHAT IS ORGANICITY?

WHAT IS ORGANICITY DOING WITH EXPERIMENTATION AS A SERVICE?

OrganiCity is a service for experimentation, which explores how citizens, businesses and city authorities can work together to create digital solutions to urban challenges.

OrganiCity has developed a service framework for collaborative city making based upon the Experimentation as a Service model. This unique service brings together multiple city stakeholders to experiment with data to improve our cities.

In the same way that city authorities offer waste collection, road management and transportation as a service to the public, Experimentation as a Service is an approach to city making, where city authorities provide support and resources for citizens, small businesses, corporations and city authorities to test their new ideas for solving city challenges at a small scale. Successful experiments can then be scaled up and expanded to a wider area of the city.

The service is comprised of a series of innovative pillars (see OrganiCity Playbook p 26)

• Systematic experimentation
• Co-creation
• Federated ethics and privacy
• Management of liability and intellectual property rights

HOW CAN CITY EXPERIMENTATION BE OFFERED AS A SERVICE?

WHAT CHALLENGES DOES YOUR CITY FACE?

WHAT IS YOUR VISION OF THE SERVICE?

YOU COULD HAVE MULTIPLE GOALS ()

WHERE WILL YOU LAUNCH YOUR SERVICE?

YOU SERVICE TEAM?

WHAT RESOURCES DO YOU NEED TO DELIVER YOUR SERVICE?

FUNCTION

MONEY / DATA / SKILLS / MACHINES / MANPOWER / SPACE

WHAT IMPACT DO YOU WANT TO CREATE?

ECONOMIC / VALUES / ETHICAL / SOCIO-CULTURAL / POLITICAL / LEGAL / ENVIRONMENTAL

WHERE WILL YOU LAUNCH YOUR SERVICE?

YOU COULD HAVE MULTIPLE CITIES

WHO ARE THE USERS OF YOUR SERVICE?

START-UPS / DEVELOPERS / TECHNOLOGISTS / CITY AUTHORITY / LARGE BUSINESSES / CITIZEN GROUPS / ACADEMIA / OR ANOTHER USER?

BUILD YOUR SERVICE PLAN:

NOW TURN THE PAGE OVER TO START MAPPING YOUR JOURNEY

FEEL FREE TO USE THIS SPACE TO MAKE SOME NOTES...

Find more information on our website at: organicity.eu
MAP YOUR JOURNEY

Now that you have developed your service plan, use the journey template below to map how you will deliver your service. You can highlight any potential risks or barriers you expect to face and the milestones you hope to achieve. You can get inspiration from our service journey on p.46 - 47 in the OrganiCity Playbook.

ICON KEY

LET'S GET DRAWING!

You might want to add these symbols to your journey to map the different stages of your service and highlight where you expect to experience issues and reach goals.

- Warning signals
- Milestones
- Open calls
- Interesting insights
- Goals and achievements
- Problems or barriers
- Support