

# PROJECT PLAN

Complete this as a team, you have 20 minutes.


#DESCRIBE YOUR IDEA IN A TWEET!

City Challenge (A)

Issue Area (B)


Technology (C)

WHAT KIND OF PERSON WOULD BE INTERESTED IN YOUR IDEA? →




Tom  
(Business Owner)

☐




Caren  
(Researcher)

☐




David  
(Citizen)

☐




Mary  
(Student)

☐



Darren  
(City Government)

☐



Alice  
(City Worker)

☐

Or another kind? →

What kind of resources do you need?



Money / data / skills / machines / manpower / space

What impact do you want to create?

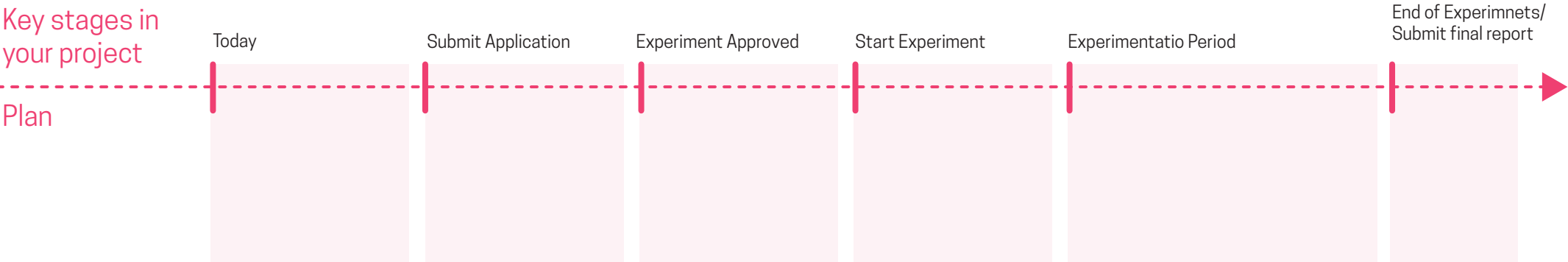
REQUIRED TEAM MEMEBERS:

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Coder / Developer / Designer / Researcher / Project Manager / Data Scientist / Urban Planer

Economic/ Values / Ethical / Socio-cultural / Political / Legal / Environmental

TIMELINE →  
(steps over the next months)



E.g. Finalising the application / find a multidisciplinary team / find a space to work / collect and analyse data / buy hardware and software / engage with citizens / plan workshops / prototype / iterate